

Gururaju Acharya

WORDPRESS DEVELOPER



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Hyderabad, India 500090



<https://www.linkedin.com/in/gururajuacharya-0b6971110/>

ABOUT ME

Experienced and skilled WordPress Developer with 10 years of expertise in creating dynamic and visually appealing websites. Proficient in custom theme and plugin development, responsive design, performance optimization, security, and SEO integration. Strong problem-solving, attention to detail, and communication skills. Continuously updated with the latest WordPress trends and tools. Ready to bring your vision to life and deliver high-quality websites.

EDUCATION

Master of Business Administration

Acharya Nagarjuna University

Apr 2006 - May 2008

Bachelors of Commerce

Acharya Nagarjuna University

Mar 2000 - Apr 2002

EXPERTISE

- WordPress
- JavaScript
- HTML5, CSS
- PHP
- jQuery
- Git, Github
- Bootstrap
- Shopify
- Woo Commerce
- SQL
- Photoshop

WORK EXPERIENCE

PC CONTROL SYSTEMS (INDIA) PRIVATE LIMITED (PCCS GROUP)

Wordpress Developer

Hyderabad, India (May 2015 - Present)

- Developed custom WordPress themes from scratch using HTML5, CSS3, JavaScript, and PHP.
- Installed, configured, and updated WordPress core software as well as plugins and themes in order to maintain security and compatibility with the latest version of WordPress.
- Designed custom page templates that could be used by content authors when creating new pages or posts.
- Migrated websites between hosting providers or domains without any downtime or data loss.
- Designed and developed customized website presentation to achieve optimized goals.
- Customized existing themes according to client specifications while adhering to coding standards and best practices.
- Integrated third party forms, data, back-end services and specialized content to personalize WordPress theme layout and arrangement.
- Built custom post types, taxonomies, shortcodes, widgets and other features that are often needed by clients but not available out of the box with WordPress core.
- Met with clients to discuss website design and function, answering questions and concerns.
- Integrated third-party APIs into existing websites for increased functionality such as payment processing or analytics tracking.
- Ensured proper implementation of SEO best practices throughout the entire website structure including meta tags, titles and descriptions.
- Provided end-user training on how to use the WordPress dashboard so they can manage their own sites if desired.
- Managed user accounts within the WordPress dashboard for enhanced security measures such as two-factor authentication.

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WORK EXPERIENCE

- Configured caching solutions such as W3 Total Cache or WP Super Cache to reduce page load times for improved user experience.
- Implemented responsive design techniques to ensure a consistent user experience across all devices.
- Monitored website performance metrics such as page load speed, uptime, server resources usage, to ensure optimal performance of the site.
- Conducted website performance tests, troubleshooting and upgrades.
- Collaborated with designers and content authors during the creation process ensuring all requirements were met before launch date.
- Provided WordPress training to clients and employees.
- Orchestrated online layout, database data presentation, and third-party API integration to improve information access.
- Performed troubleshooting and debugging on existing WordPress sites to identify and resolve issues quickly.
- Resolved cross-browser compatibility issues related to styling elements correctly across different browsers.
- Implemented improvements to boost site performance.
- Reviewed information and elements regularly on websites and pages for accuracy and functionality.
- Conducted backups of Web files to local directories to prevent data loss.
- Troubleshot, tested and remedied issues before software deployment.
- Delivered end-user training on content management systems allowing staff to make easy updates and maintenance to website without developer assistance.
- Validated code for proper structuring, security and compatibility with different browsers, devices or operating systems.
- Created and implemented firewalls, encryption strategies and other critical security measures.

UI DEVELOPER

UI WEB SOLUTIONS – Hyderabad, India Jan 2012 – Apr 2015

Hyderabad, India **(Jan 2012 – Apr 2015)**

- Developed custom web application interfaces with HTML and CSS to meet client requirements.
- Developed responsive designs that adapts to different screen sizes and devices. Implemented HTML5, CSS3, JavaScript and jQuery for front end development of web applications.

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WORK EXPERIENCE

- Created reusable UI components and implemented them in multiple projects.
- Tested cross-browser compatibility across various browsers such as Google Chrome, Firefox, Safari.
- Redesigned and implemented complete web applications to meet web and industry standards.
- Debugged UI related issues using browser developer tools such as Chrome DevTools or Firebug.
- Converted PSD mockups into pure hand-written HTML and CSS pages.
- Designed user interface mock-ups based on customer requirements.
- Worked closely with product managers to understand project scope and deliverables.
- Resolved bugs reported by users within specified timelines while ensuring minimal impact on other parts of the application.

LANGUAGES

- English
- Telugu
- Hindi
- Kannada

PORTFOLIO LINKS

My Work & Portfolio (Please click link below to view all my portfolio)

- <https://gururajuacharya.live/#works>
- <https://github.com/creationdesks>

REFERAL

Available on request.